

Floyd Mayweather Jr vs. Manny Pacquiao Press Conference Takeaways



Calling the Floyd Mayweather vs Manny Pacquiao fight on May 2, 2015 at the MGM Grand Garden Arena in Las Vegas, NV the most anticipated boxing match of 2015 is a gross misjudgment and characterization of what might be the largest sporting event this decade.

Mayweather vs. Pacquiao has the attention of the entire world, and the overwhelming scrutiny the press conference received is proof. For any fan that has never seen or attended a boxing press conference, there are a few takeaways. The most important takeaway (you should write this down somewhere) is the kickoff press conference in no way, shape, or form determines the winner of the May 2 clash. Believe me when I say, "do not bet your money on either Mayweather or Pacquiao based on what you feel during or after the press conference!" I have made that mistake for all of us. The feeling is nothing more than a pure adrenalin rush, and by rush, I mean "High!" What you are feeling from watching the Mayweather vs Pacquiao press conference spectacle will subside, and you will recover from your enfeebling state. Hopefully, it won't be too late.

You can learn some things from a kickoff Press conference, so here are a few real Takeaways:



1. No fight is ever official until the combatants get into the ring the night of the scheduled bout. Mayweather vs. Pacquiao is no different, but the Kickoff Press Conference truly makes the announcement of the proposed fight official. The TV networks are on the hook, the promoters are on the hook, the sponsors, the venue, the ticket outlets, and the fighters are now on the hook.

2. You get some real dry quotes that give you a glimpse to which direction each camp will take leading up to the May 2 confrontation:

Mayweather:

Since the fight was announced, the response from the public has been unbelievable, and it's even more clear that this is the fight fans want to see.

I'm grateful that Manny Pacquiao and I were able to make it happen. This will be the biggest event in the history of boxing.

I can't thank my team enough for their support from day one. I'm more motivated than ever to put on an unbelievable show.

I'll be ready for May 2.

Pacquiao:

I will be ready for my date with destiny on May 2.

I am very happy that Floyd Mayweather and I can give the fans the fight they have wanted for so many years. They have waited long enough and they deserve it. It is their mandate.

It is an honor to be part of this historic event.

I dedicate this fight to all the fans who willed this fight to happen and, as always, to bring glory to the Philippines and my fellow Filipinos around the world.

3. Ticket prices are set. While fans around the world demanded this fight, the fighters, promoters, and the MGM took notice. The Laws of Supply and Demand were applied. Average ticket prices for a Mayweather fight are \$350 for the Nosebleeds and \$3,000 for ringside seats with a predetermined number of freebies for A list celebrities. For Mayweather vs. Pacquiao, tickets range from \$1500 to \$7500 with ZERO comps (Freebies). Fans asked for it, they got it Now pay for it.

Outside of that, kickoff press conferences are hype catalyst. They don't offer a look into the souls of the fighters, they don't give away strategy, but they do make sure fans are fully aware fights like Mayweather vs Pacquiao are real.

Mayweather vs. Pacquiao is really happening!

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